

# San Benito County Arts Council

To Promote, Assist, and Provide Access to the Arts in San Benito County



455 San Benito St Ste 21  
PO Box 692, Hollister, CA 95024  
831.636.2787

## ART EXPOSED

A QUARTERLY NEWSLETTER FOR ARTS COUNCIL MEMBERS

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April 2008

### SLPP GRANT AWARDED TO AC

The California Arts Council awarded the SBC Arts Council a *State-Local Partnership Program* (SLPP) grant for FY 2007-2008 in the amount of \$8625. This is a matching grant to develop and sustain the arts and culture of local communities.

In addition to using part of the funds for operating expenses, the Arts Council has prepared a budget for the CAC which includes funding for a Student Film Festival scheduled to be held on October 18, 2008. Funds will be used to pay salaries for teachers, filmmakers, and technicians associated with workshops for students prior to the festival.

The budget also includes funds for a participatory music production presented by

Gordy the Banjo-Ologist, the humorous musical historian. With three to six antique instruments, this will be a great show for kids of all ages; date to be announced.

The Arts Council also plans to establish a Regranting Program with part of the SLPP funds, investing in the arts and the community by giving back directly to local artists.

In addition to preparing a budget, there are additional terms and conditions set forth in the contract between the two agencies.

Members will notice the addition of CAC logos on all printed and electronic matter developed under the terms of this grant. This is an effort to help with brand

recognition for the arts in California.

The SBC Arts Council is now responsible for advertising to our arts organization constituents on how to subscribe to the *California Art-Beat*, the CAC's eNewsletter filled with information on grants, foundations, funding, artists calls, trends, and other important news on the arts and creativity in California. Just point your browser to [www.cac.ca.gov](http://www.cac.ca.gov) and click on the art beat logo to the right.

The State-Local Partnership Program is funded in part by proceeds from the sale of the Arts License Plate, a specialty plate designed by noted California artist Wayne Thiebaud to support local arts programming and arts education. ✍

### ARTISTS OPEN THEIR STUDIOS TO PUBLIC

Spring is a beautiful time of year in San Benito County—great for a leisurely drive along a country road. Plan your next outing on April 26th or 27th when local artists will be participating in *San Benito County Open Studios*, a self-guided tour of studios in Hollister, Aromas and San Juan Bautista fea-

turing the work of local potters, painters, sculptors, jewelry makers, weavers, and glass artists.

The Open Studios tour is a unique opportunity to meet with artists where they work and to experience the individual character of the surroundings where art is cre-

ated. The tour winds thru scenic San Benito County, from thriving Hollister, to historic San Juan Bautista, and to the rural community of Aromas. Don't miss a single mile.

To obtain a detailed map, please call 831.636.2787. ✍

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#### Points of Interest

- Open Studios preview at Galeria Tonantzin, 115 Third St, San Juan Bautista, April 5th, 5-7 pm
- Gallery Walk in San Juan Bautista, Second Saturday each month, 1-7 pm
- Art by Francene Markle and Barbara Ament is on display at Paine's Restaurant, 421 East Street, Hollister.

## Community Events

- **Apr 10–12**, Auditions for *The Wizard of Oz* at YMCA  
831.636.1877 for appointment
- **Apr 19 & 20**, Quilt Show, Veterans' Memorial Building  
649 San Benito Street
- **April 27 & 27**, San Benito County Open Studios  
831.636.2787
- **May 1–4, 9–11**, San Benito Stage Company production of *Foot Loose*  
831.636.3787
- **May 10**, Aromas Country Garden Tour featuring Artists in the Gardens, \$10 per person  
831.726.1786
- **May 17 & 18**, Oriana Chorale Concert  
First Presbyterian Church  
2066 San Benito St  
831.638.9002
- **May 24–26**, The Mission is Life, Music & Arts Festival, San Juan Bautista;

### APRIL 2008

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
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| 13  | 14  | 15  | 16  | 17  | 18  | 19  |
| 20  | 21  | 22  | 23  | 24  | 25  | 26  |
| 27  | 28  | 29  | 30  |     |     |     |

### MAY 2008

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| 25  | 26  | 27  | 28  | 29  | 30  | 31  |

### JUNE 2008

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| 8   | 9   | 10  | 11  | 12  | 13  | 14  |
| 15  | 16  | 17  | 18  | 19  | 20  | 21  |
| 22  | 23  | 24  | 25  | 26  | 27  | 28  |
| 29  | 30  |     |     |     |     |     |

### JULY 2008

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-----|-----|-----|-----|-----|
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| 6   | 7   | 8   | 9   | 10  | 11  | 12  |
| 13  | 14  | 15  | 16  | 17  | 18  | 19  |
| 20  | 21  | 22  | 23  | 24  | 25  | 26  |
| 27  | 28  | 29  | 30  | 31  |     |     |

## INCLUDE YOUR EVENT

If you would like to include your Arts event in this newsletter or on our website, please provide us with all the pertinent

information by calling the office at 636-2787 or sending email to [info@sanbenito.arts.org](mailto:info@sanbenito.arts.org).

## MURALS BRING COLOR TO DOWNTOWN

The Arts Council and the Hollister Downtown Association were awarded a City Development Block Grant in 2007 to be used for two mural projects in downtown Hollister.

Gayle Sleznick and Shannon Grissom (along with building owners) reviewed work submitted by several artists and ultimately selected muralist Carol Ann Huboi to paint a mural of an apricot orchard in Wentz Alley. Students from Gavilan Community College were also selected to complete second mural under the direction of muralist Arturo Rosette in Browns Alley.

Carol and her assistant David Hassell have nearly completed their mural, depicting apricot trees in full-blown and yellow mustard flowers spreading as far as the eye can see. The two artists spent an afternoon eating lunch at B&R Farms under a canopy of white blossoms, taking pictures and getting close and personal with nature.

The second mural will begin later this month on the side of the old Grangers' Union. Students designed a mural that is reminiscent of a fruit crate label with the sun rising from behind a large bowl

of fruit nestled in the hills of San Benito County. Customers at Main Street Bistro will be sure to appreciate the new "view" while dining.



After a month of painting, the Maddux Jewelry mural by Carol Huboi nears completion.

## ARTS COUNCIL OFFICE MOVES

After working in an office just big enough for a desk and guest chair for exactly a year, it was time for a change of view. The view was actually part of the problem as the a fore mentioned "closet" didn't even have a window!

The Arts Council's office is now located with the Hollister Downtown Association at 455 San Benito Street, Suite 21, a move with historical precedence. Years ago, the Arts Commission and HDA shared an office space on the second floor of the old Bank of America (formerly The Vault Restaurant, now the Country Rose Café).

The Boards from both organizations agreed that this was a move that made good economic sense. Since Sharlene Van Rooy works for both organizations, as Executive Director for the Arts Council and Administrative Assistant for the HDA, she no longer has to waste time "commuting" down the hall at mid-day just to sit at a different desk.

Van Rooy said, "Brenda Weatherly [ED for the HDA] and I are still working out the kinks, but we work well together, and I think both organizations are going to benefit in the long run." The monthly fee for leasing a copy machine is just one expense that will be shared by the two organizations.

The Arts Council will continue to keep their post office box (PO Box 692, Hollister, CA 95024), so keep those cards and letters coming! ✍



## ARTISANS RECEIVE AWARD

Each year the Arts Council for Monterey County encourages and promotes excellence in the arts by recognizing outstanding organizations and individuals from all areas of the region.

*Champions of the Arts* was celebrated on January 19, 2008, and the Aromas Hills Artisans were honored for their continued inspiration and celebration of art through fellowship and events that enrich, support, and educate members and the community.

The award for *Art Organization of the Year* was presented to the Artisans at a gala dinner dance at the Embassy Suites in Monterey. In addition to the bronze sculpture that was presented by Henry M. Gowin, the Artisans also received a Certificate of Congressional Recognition

*"Artisans honored for their continued inspiration and celebration of art through fellowship and events that enrich, support, and educate members and the community."*

signed by Sam Farr. Both awards are on permanent display at the Aromas Grange, a place where creative people come together to discuss and share art.

A poet is credited with starting the Guild in 2000, and the Aromas Hills Artisans includes a variety of talents ranging from writing, basketry, singing, poetry, pottery, painting, photography, stained

glass, fused glass, lamp worked glass, weaving, fabric arts, fiber arts, wood-carving, sculpture, calligraphy, print-making, jewelry and more.

The Aromas Hills Artisans meet from 7 to 9 pm, on the first Wednesday of each month, at the Aromas Grange.

Stop in during a meeting and meet some of these talented people. ✍

**kids come alive with the arts!**

buy an arts license plate.  
support california arts council's programs for kids.  
[www.cac.ca.gov](http://www.cac.ca.gov)

### New Members

**Sylvia Nichols**  
Watercolor / Printmaking  
Sylvia's work may be viewed at Hazel Hawkins Memorial Hospital and the San Benito County Library.  
831.637.2842

#### Membership has it Benefits!

With eight levels of Membership to choose from, there is something for every budget, from Senior/Student to Dream Maker.

If you would like to join the Arts Council, applications are available on our website at [sanbenitoarts.org](http://sanbenitoarts.org) or by calling the office at 831.636.2787. We will be happy to put an application in the mail.



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**We're on the web!  
sanbenitoarts.org**

## TO GO FORWARD: RETREAT\*

The Arts Council Board has scheduled their annual Retreat for Thursday, April 24th, an opportunity for strategic planning and the development of an action plan for the upcoming year.

Although the purpose of Board Retreats vary, the half-day session will enable the Arts Council to tackle issues that are too complex for routine Board meetings. The Retreat will provide a platform for meaningful discussion, leading to practical and specific outcomes.

The Board will revisit the Mission of the Arts Council and use a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis approach as the basis for updating objectives.

Thanks to the generosity of DMB–El Rancho San Benito, the Board will be able to meet in their Conference Center, minimizing distractions that may otherwise interfere with the day-to-day thinking process. Without the interruption of phones ringing and other office activity, the Board will be able to take the time

necessary to self-access the needs of the Arts Council. Great things are in store for the upcoming year! ✍

\*A book written by Dr. Sandra Hughes and available at [www.boardsource.org](http://www.boardsource.org).

### Board of Directors

César E. Flores–Performing Arts  
*President*

Gayle Sleznick–Visual Arts  
*Vice President*

Vicki Morris–Visual Arts  
*Treasurer*

Marla Pleyte–Attorney  
*Secretary*

Sylvia González–Performing Arts

Mike Grace–CPA

Ty Holmquist–Gallery Owner

Jodie Marshall–Visual Arts

Kathleen Sheridan–Visual Arts

Sharlene Van Rooy–Visual Arts  
*Executive Director*

### Member News

Shannon Grissom is still creating Sock Monkey paintings, but now she is also selling Sock Monkey headcovers (a golf club accessory for those not in the know), and the first run of these creative creatures has sold out. Shannon's monkey is the number one headcover purchased by customers from Japan.

In celebration, the public is invited to a headcover release party at San Juan Oaks on May 1st from 6-8 pm.