



2020 San Benito Dance Week Application

Applications due Friday, February 28th

Applicant: _____

Contact Person/ Title : _____

Address: _____

Phone: _____ Email: _____

Website/Social Media: _____

I'd like to participate in the following SBDW activities (Check all that apply; See Page 2 for descriptions):

- Perform at the Community Dance Celebration on Saturday April 25th
- Offer free classes or workshops at my space/studio
- Participate in a pop-up dance performance in a public place

Dance Summary

(2-3 sentences on your studio, organization and/or dance background):

- Please check that you have read and agree to the Photo Release (page 2)
- Please check that you have read and agree to the Hold Harmless Agreement (page 2)
- Please check that you have read and agree to the Publicity Agreement (Page 2)

All applications are due by Friday February 28th. Please email completed applications to info@sanbenitoarts.org with the subject line "San Benito Dance Week Application." Applications will be reviewed by the San Benito Dance Week Committee, who will notify applicants on the status of their participation by Monday, March 9th.

Signature of Applicant: _____ Date: _____

San Benito Dance Week is an initiative of the San Benito County Arts Council in partnership with Kamal Yoga Studio, San Benito Dance Academy, Flying Colors Dance, Animation Dance Community, Calpulli Itzpapalotl Danza Azteca, Folklorico Juvenil, Allison Barns Irish Dancing, Oasis Fitness & Yoga, Devii Rao, El Teatro Campesino, and Yamamoto Hula Ohana



HOLD HARMLESS AGREEMENT

The San Benito County Arts Council will not be responsible for any injury that may arise to the dance participants or to guests while they are within the space, private or public, set aside for the dance week events, or for loss or damage to any property from any cause what so ever during the period of the San Benito Dance Week. I agree to hold harmless the San Benito County Arts Council, its Board and Staff and all subsidiaries for the theft, loss or damage to any items, program-related or personal, during the San Benito Dance Week.

PHOTO RELEASE

I hereby grant the San Benito County Arts Council (SBCAC) and San Benito Dance Week (SBDW) permission to use my photograph, including the photographs of the dancers in my studio or group, in any and all publications for promotional, outreach or educational purposes, including web site entries, without payment or any other consideration in perpetuity.

I hereby authorize the SBCAC and SBDW to edit, alter, copy, exhibit, publish or distribute this photo. I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my photo appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photograph.

PUBLICITY AGREEMENT

I will promote San Benito Dance Week via social media using the #sanbenitodanceweek and will be generous in tagging, crediting and sharing the promotional materials of SBDW partners. I will also help distribute SBDW flyers and event calendars and may also promote the event via direct mail, email, etc. I understand that the success of SBDW depends on my own outreach efforts.

DESCRIPTION OF SBDW EVENTS & PROGRAMS

Community Dance Celebration is the “kick off” event for San Benito Dance Week and will take place from 12-2 pm on Saturday April 25th at McCarthy Park in Hollister. Participating groups will be allocated a time slot for a live, outdoor performance at the park. All Dance Week participants are encouraged to participate in this event!

Free Classes & Workshops

Dance Week participants are encouraged to offer free dance classes and workshops for students of all ages and abilities. Participants are limited to offering 1 free class/day due to space limitations on the group calendar. We strongly encourage that you create NEW class offerings during Dance Week and not just make your existing/ongoing dance classes free and open to the public (i.e. if you are a dance studio with existing dance classes). That way you encourage your existing dancers to try new classes and you also make an open and welcoming environment for new students, who may feel intimidated to drop-in on one of your ongoing classes.

Pop Up Performances

Dance Week participants are also encouraged to do a “pop up” dance performance in an unlikely public place, like the library, a park, Target, etc. Pop-ups add an element of fun, spontaneity and “the unexpected” to Dance Week! You can do this with a group of dancers, a solo or duet, or you could also choreograph a “flash mob” and get passersby to participate. Please let us know that you are interested in this opportunity as part of Dance Week and then we will work with you to capture the event with photos and video.