



San Benito County Arts Council  
PO Box 692, Hollister, CA 95024  
(831) 636-2787/ [info@sanbenitoarts.org](mailto:info@sanbenitoarts.org)  
[www.sanbenitoarts.org](http://www.sanbenitoarts.org)

**2021 Arts Express Grant Application**  
**Online Submission Deadline: 5 pm Monday, April 5<sup>th</sup>**  
Click [here](#) to apply online

**Grant Program Overview**

The goal of the San Benito County Arts Council's **Arts Express Grant Program** is to promote artistic and cultural engagement, accessibility, equity and diversity San Benito County. **Arts Express** provides funding support to local artists, art groups and art and cultural organizations through project-based grants up to \$5,000.

This year's **Arts Express Grant Program** prioritizes artists as *essential workers* and seeks to fund projects that demonstrate how artists are part of the solution to the COVID pandemic. **Arts-based projects** that address public health and safety, mental health and healing, education, community and economic development, and creative placemaking, amongst other recovery topics, are encouraged. Applicants may request project-based funding for the creation of new work; exhibitions & presenting; public art; arts education programs; community outreach or other community-based arts projects with a partner organization.

An additional category for **Teacher Grants**, with requests up to \$250, may be used for art supplies, curriculum, guest artists or other allowable expenditures and do not have to have a specific "art and recovery" focus.

2021 Applicants must be one of the following:

- ❑ **Arts-based Nonprofit Organization or Cultural Group** based in San Benito County (applicants may apply up to \$5,000)
- ❑ **Individual Artist** with a primary residence in San Benito County (applicants may apply up to \$2,500)
- ❑ **Non-arts Community-based Organization** who partners with an individual artist or arts providers or an **Arts-based For-Profit Business** (applicants may apply up to \$2,500)
- ❑ **Teacher Grants** for public school K-12 educators based in San Benito County (applicants may apply up to \$250)

*\*Funding will be prioritized for arts organizations (501©3 nonprofits with arts programs and services as their main mission and activities) and cultural groups (arts-based groups without 501©3 status) followed by individual artists, arts-based for-profit businesses and non-arts community organizations.*

The *Arts Express!* Grant Program is supported in part with funds from The David & Lucille Packard Foundation, Monterey Peninsula Foundation and California Arts Council



### **Grant Program Guidelines**

- 1) All applicants must be based in San Benito County. Proposed projects must be for the benefit of San Benito County residents.
- 2) Project activities shall reflect artistic practices and traditions in the visual, performing and traditional arts, as well as demonstrate quality, originality and creativity through artistic production. All projects shall promote arts accessibility, engagement and equity.
- 3) Applicants must demonstrate how their designated art activities intersect and engage with their defined community/social issue and how their project positively contributes to social and/or economic recovery efforts. Applicants must also convey how their project will adhere to COVID guidelines.
- 4) Applicants must be in good standing with the Arts Council to be eligible for funding (i.e. previous grantees must be up to date on final grant reports)

### **Online Grant Application Requirements**

Applicants must submit the following:

- APPLICANT GENERAL INFORMATION
- APPLICATION NARRATIVE
  - **Project description-** Please provide an overview of your project, including the community issue(s) that will be addressed by your project, your proposed project activities and project timeline.
  - **Artists & Communities-** Who are the lead artists and how were they identified? Which community or communities will be served by this project? How do the artists, partners and participants foster greater cultural and racial equity? Please identify all lead artists, participants and project partners.
  - **Impact-** What is the desired impact of your project? Is there a final event, exhibition, publication or performance? How will you know if the project is successful?
- SUPPORT MATERIALS
  - **Budget** that shows 1) full cost of the project 2) how Arts Council funds will be used and 3) source and amount of any matching funds or “in-kind” donations. *See example on page 3*
  - **Organization or Business Description-** Please include 1-2 paragraph description of organization’s mission, history & key leadership OR **Individual Artist Bio**
  - **Work Samples-** Please include 2-3 links to online work samples (i.e. online portfolios, videos of performances or workshops, website, social media pages)

Applications must be **submitted online at [www.sanbenitoarts.org](http://www.sanbenitoarts.org) by 5:00pm Monday, April 5, 2021**. A confirmation email will be sent within 48 hours of receipt of the grant application. Incomplete applications will not be considered.

For questions about the Arts Express Grant Program and how to apply, please contact Jennifer Laine at [info@sanbenitoarts.org](mailto:info@sanbenitoarts.org) or call 831.636.2787

The *Arts Express!* Grant Program is supported in part with funds from The David & Lucille Packard Foundation, Monterey Peninsula Foundation and California Arts Council



Sample Budget for Grant Application

**Revenue**

SBC Arts Council- \$4,000

Other Grants- \$500

Ticket Sales- \$500

**TOTAL REVENUE= \$5,000**

**Expense**

Artist Fees- \$3,000

Supplies & Materials- \$1,000

Production Expense- \$500

Venue Rental- \$500

**TOTAL EXPENSE= \$5,000**

The *Arts Express!* Grant Program is supported in part with funds from The David & Lucille Packard Foundation, Monterey Peninsula Foundation and California Arts Council

